



Find quality, convenient care close to home

As U.P. residents, you have access to spectacular views of Lake Superior. You also have access to **superior** health care. Blue Cross Blue Shield of Michigan recognizes health care providers who have earned the **Patient-Centered Medical Home** designation for meeting stringent measures on quality of care and cost efficiency. PCMH physicians in Michigan are also recognized as **Total Care** providers nationally. **PCMH Total Care** providers take the patient-centered approach to care, which prioritizes whole-person health, and combine it with local knowledge and advanced technology to meet a level of care that matches anywhere in the country.

Online visits, for instance, are available if you can't make it to an appointment in person. And some doctors arrange for their patients to test their blood sugar and blood pressure at home for their convenience. **PCMH Total Care** providers lead a team of health care professionals committed to improving your overall health. Care is personalized. These providers are in your community, so they better understand your unique health objectives and needs. Care is also coordinated between the different providers you may need to see.

Find out more about Total Care providers in your neck of the woods by visiting **careinup.com**.



**Blue Cross
Blue Shield**
of Michigan

Total Care